

KL STATE WRITING COMPETITION



What is it?

A report writing competition organized by The Boys' Brigade KL State Council for its members. It is hoped that this competition will encourage culture of writing among young BB members.

How does it work?

All articles will be featured on KL State's main mouthpiece – www.klbb.org.my, which will also be posted to its official Facebook Page. In the future, it is hoped that the consistency of articles is as such where newsletters/magazines can be printed quarterly and e-newsletters sent out on a monthly basis.



Who can join this competition?

Boys' Brigade KL State members ages 9-19* years old. Unfortunately, this competition is not open to non-KL State members (at least not for now).

*Joining at a maximum age of 19 years old – 20 years old when competition ends

How to Participate?

To join this competition, participants simply need to provide written articles, provide photos (and even videos) of a BB event or do a write-up of any BB related topics (eg. Company level: Enrolment, boot camp, outings, etc. State Level: NCOs' Training, Founders' Day, etc. National: Pesta, et or even BB related special features). For every entry submitted, points will be awarded to the participant and the company he/she is from. The participants with the most number of points wins the competition!

Duration

Duration of competition – 11 months (1st November 2012 – 1st October 2013)

Individual Prizes

1st PRIZE – Latest iPad* + WiFi

2nd PRIZE – Latest Samsung Galaxy Tab* + WiFi

Winning Company

1 x LCD Projector





Entry Format

1. Can be first person or third person perspective of report writing.
2. At least 3 pictures (maximum 15), which will shortlisted and selected by the editor.
3. Report needs to contain the minimum amount of facts of an event as follow:
 - I. Date(s) and venue (place name, area, city/town)
 - II. Authors name, rank and company
 - III. Nature/purpose of event
 - IV. Details of event – what did they do? Anything out of the ordinary occurred? Etc.
 - V. Who was there? Any VIPs? Number of participants?
 - VI. Reaction from participants (did the participants enjoy themselves? Learned anything? Etc)
4. Minimum word count : 300* words
5. Maximum word count : 1500* words
*Article will be edited
6. Submissions must be sent in Microsoft Word Format and pictures to be sent SEPARATELY (do **not** attach in MS Word document, unless it is for editors reference) in jpeg/jpg format. Please include captions (a brief write-up) for each picture
7. Types of articles
 - a. Reports on event on company, State or National level
 - b. Special features – ie. historical write up, interviews, etc
 - c. Reflections – Thoughts of BB
 - d. Motivational – Words of encouragements, Spiritual material, etc
8. Send your articles to write2us@klbb.org.my .

Tip: When you write a story or a report, you would want your readers to know and appreciate what you are talking about. Put yourself in your readers shoes – what would you be interested to know? How would you not make someone bored with what you've written



Entry	Points Awarded
ONE (1) Written Entry	10  TO INDIVIDUAL
	10  TO COMPANY

Each time a participant submits an article, 10 KUL Points will be awarded to both the participant and the company. Towards the end of the competition, the participant with the most number of points wins. Hence, the more articles you write, the higher the chances for you and your company to win!

Clause

1. Should two or more individual write an article for the same event, the editor will compile the article, make modifications and feature it as a joint article. Authors will be given full amount of KUL point as long as the article is original and meets the above requirements.
2. Personal opinion, if deemed inappropriate, will be removed by the editor. The Editorial committee is not responsible for the personal opinions expressed by participating authors.

Restrictions

1. Articles cannot defame (report inaccuracies on other) individuals or organizations.
2. Articles cannot portray areas of sensitivity (racial and religious slurs, etc)
3. No profanity of descriptions of obscenity